

APALAZZOGALLERY

LOLLIPOP next door to APALAZZOGALLERY

SUR

An exhibition on, under, around, behind and beyond the surfaces
curated by Federica Sala/PS
February 25th - May 10th

Lollipop was born in 2014 as a Temporary Design & Art Edition Store in a downtown historic shop and has turned into a gallery with the Atemporaneo exhibition curated by Silo Studio, permanently occupying a part of the building.

The new space was inaugurated with a collective, **curated by Federica Sala**, which introduced a heterogeneous group of designers (some of them were never exhibited in Italy) who were able to formally or manually experiment a material or an idea transforming it into a reflection on, under, around, behind and beyond the surfaces.

From the material experimentation with jesmonite and **Hilda Hellström** pigments, that meticulously turns powders into objects or surfaces, layering colors as in the souvenir drawings made with sand, to the revolutionary use of natural materials, such as biodegradable resin known as propolis, with which **Marlène Huissoud** managed to create a collection of blown vases according to the Murano techniques, achieved thanks to her close cooperation with apiculture and bees.

The spatial sculptures of the duo **Muller Van Severen** pass from the material to its minimization, they use lines and planes to draw space, to give functions to objects that could even never be used and to create a contrast of shapes and functions which is able to make different elements talk to each other.

The theme of the dialogue recurs also in the *World Mask* work by the Swiss designer **Christop Hefti** that weaving different materials together, joins in only one carpet masks from the Guatemalan Carnival, from the Mexican struggle, a ritual African mask and finally a ritual protective Tibetan mask.

Christian Haas, instead, plays on hidden beauty and the theme of double with *Vice Versa*, a high manufacture table whose details are flawlessly designed, that conceals and reveals a motif from Bavarian paintings on a 19th Century glass.

Also the works from **Zaven's** collection *WWW (Wood Wood Wood)* reveal a second soul that, similarly to some of master Garutti's work, take life thanks to the *wood* light reaction becoming something different and modifying their own relationship with the surrounding space.

Also the *New Surfaces Strategies* project presented during the Salone del Mobile 2015 by the Londoner duo **Soft Baroque**, goes beyond the surface. In the exhibition, they present a three- piece collection (bench, armchair, chair) through which they manage to translate into practice, thanks to the use of technology, the infinite image possibilities and textures given from the digital.

The irony of the approach is also the signature style of **Marion Duclos Mailaender's** who honors the history of Italian design, from Terrazzo to Superstudio, reinterpreting the surfaces and transforming them into objects with a new visual value that owes something also to the evolution of fashion, communication and image in general.

Ferréol Babin, instead, goes back to the handmade value realizing and painting a collection of benches and mirrors, inspired by Memphis.

On the contrary, who called off the concept of surface to transform it into a 3D object is **Paolo Gonzato**, with a site specific project of moquette carpets and the new precious marble version of the table/sculpture *Plus*.

Opening: Thursday, February 25th, 2016, 6 pm
February 25th – May 10th 2016

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Federica SALA. Federica SALA. Born in Milan but adopted by France. After having spent some years as assistant curator of the design department chief of Centre Pompidou (among the exhibitions: “Fabrica: Les Yeux Ouverts”, “Ettore Sottsass-20 ans de design pour Olivetti”, “Philippe Starck”) she came back to Italy as independent curator and design reviewer for public or private institutions such as the Centre Culturel Français de Milan (“ORA-ITO Museum”, “RLD-République Libre du Design”) and Fabrica “Opening soon”. In 2010, after having met Michela Pelizzari, she gave life to PS • design consultants: a consultancy agency extended to design through which are conveyed projects of exhibition editing, designers promotion, production, press office, and public relations. In the last years she has curated the Object section, dedicated to design galleries, for the Miart- international fair of modern and contemporary art and she curated several exhibitions such as Exercises in seating by Max Lamb, 2015, the first monograph about the designer and sculptor in the Garage Sanremo produced by 5VIE. Among the others, are to be remembered Juice in Garage Milano and Pure Juice in La Menagerie in Mons (Belgium) European capital of culture 2015; A taste exhibition in Triennale, Milan; Creative couples/ quando il design si fa a quattro mani (Creative couples/ when design becomes four-handed) an exhibition cycle in Macro Museum, Rome, the two exhibitions Instant Design- Capitolo secondo: atti fruibili (Instant Design- Chapter two: usable acts) and Instant Design Capitolo Primo: pensieri commestibili (Instant Design-Chapter one: edible thoughts) in Triennale, Milan. Among her publications there are Appartamento, Studio and different publishing houses. In 2015 she published “La necessità di essere individui e società” (“The need of being individuals and society”), conversations with Michele De Lucchi edited by Johan & Levi.

LOLLIPOP next door to APALAZZOGALLERY was born in 2014 as a Temporary Design & Art Edition Store curated by Paolo Gonzato in a downtown historical shop that later developed into a gallery with the ATEMPORANEO exhibition curated by Silo Studio.

Lollipop today is shown as a SUR, curated by Federica Sala, an exhibition that wants to inspect the planning methods and establish with the designers the same exchange and production dialogue that APALAZZOGALLERY has with its artists.

APALAZZOGALLERY was founded in 2008 by Francesca Migliorati and Chiara Rusconi, as a commercial space for new encounters. Inspired by a unique architectural space, the prestigious Palazzo Cigola Fenaroli, the gallery aims at showing contemporary art through a particular lens, showing personal and collective exhibitions focused on different themes.

The gallery is located in Piazza Tebaldo Brusato, between the castle of Brescia and Piazzale Arnaldo in the central area of the city, surrounded by institutions and important historical sites such as the renowned Santa Giulia museum. The gallery is committed to developing a multi-disciplinary and multi-generational plan.

APALAZZOGALLERY organizes exhibitions based on a specific theme or, as an alternative, on the work of a single artist and supports Italian and international artists both young and from the old generation. Every project is built through a long and careful dialogue between the gallery space and the artist; the result is often an exhibition where the work of art involves the space in an innovative way, creating complex connections with the architecture of the building. The gallery encourages and supports this dialogue also through residences for the hosted artists.

APALAZZOGALLERY promotes the artists' work through national and international art fairs and through curatorial projects.

Press Contact

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